



Junior League of Mobile

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Junior League of Mobile's Christmas Jubilee Selected as Top 20 Event by Southeast Tourism Society for Third Year

The Southeast Tourism Society recently selected Christmas Jubilee as one of its Top 20 events for the month of November 2010. This is the third year in a row that Junior League of Mobile's holiday market has been included in the Top 20 events for the fall season.

The Southeast Tourism Society is dedicated to the promotion of travel to and within the Southeastern states and recognizes the importance of festivals, events and attractions in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

"We are thrilled that Christmas Jubilee has been recognized with this honor for another year," said Leah Nelson, 2010 Christmas Jubilee Chair. "The event is our largest annual fundraiser and helps provide funding for the many programs and projects JLM supports. The Southeast Tourism Society's recognition of the event as one of the best in the region will help increase awareness of both Christmas Jubilee and the impact that Junior League of Mobile is making in our community."

Over the past 25 years, Christmas Jubilee has helped generate more than \$3 million to support JLM projects in Mobile and Baldwin Counties. Christmas Jubilee 2010 will be held November 11-13 at the Greater Gulf States Fairgrounds. For more information, please visit www.juniorleaguemobile.org.

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Junior League of Mobile is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers.

JLM has a diverse membership of more than 1,800 women who work as volunteers to fulfill its mission. Its purpose is exclusively educational and charitable. The Junior League of Mobile reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.