

JLM ANNUAL REPORT

2008–2009, A Year in Review

by Janée Bonner

Junior League of Mobile, Inc.

MISSION STATEMENT

The Junior League of Mobile, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION STATEMENT

The Junior League of Mobile will make a measurable impact in our community by focusing on parenting, building awareness of women's issues, improving the education of our children and providing exposure to the arts.

REACHING OUT STATEMENT

The Junior League of Mobile reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.

CORE VALUES

- I. **Collaboration**—JLM values collaboration among its members as well as effective external partnerships to greater impact our community through coordinated resources.
- II. **Compassionate Service**—JLM makes meaningful contributions to our community through volunteer action and community leadership.
- III. **Leadership**—JLM provides a motivating and supportive environment through continuous learning that encourages our members' individual leadership potential in JLM and the community.
- IV. **Sustainability**—JLM is a continuously evolving organization drawing upon a rich legacy of improving our community, maintaining financial stability and emphasizing a diverse, growing membership.

2008–2009 PRESIDENT'S MESSAGE

"The golden moments in the stream of life rush past us and we see nothing but sand; the angels come to visit us, and we only know them when they are gone." — George Eliot

Since 1931, Junior League of Mobile (JLM) has been volunteering to improve our community through effective action. In the ensuing 78 years, this organization of women has positively impacted the lives of countless individuals right here in the greater Mobile/Baldwin County area. Some of the works of these volunteers are visible—Gulf Coast Exploreum Science Center, Child Advocacy Center and Drug Education Council are all legacy projects that were founded by JLM, just to name a few.

But as in the quote above, it is often the angels that we don't see that make the most difference. And each year, close to 1,800 JLM members continue to touch individuals on both sides of Mobile Bay. And more often than not, JLM volunteers are the angels who quietly come to visit—and hopefully touch a life—and then move on to tend to the next one, often making a difference that is not recognized until much later.

During the 2008–2009 year, JLM planned and developed new community volunteer opportunities with a variety of partner agencies; the strategic plan was updated to guide JLM's progress for the coming three years; and in that process, JLM determined what was important to the organization of women known as Junior League of Mobile.

JLM's Core Values are Collaboration, Compassionate Service, Leadership and Sustainability. JLM prides itself on developing women as leaders within the organization and in the community. JLM endeavors to collaborate with other nonprofits here in JLM's backyard. JLM offers a compassionate approach to the service JLM volunteers provide. And JLM members work each year to ensure that JLM has the organization and financial ability to sustain these efforts.

In 2008–2009, JLM members actively volunteered in 29 different programs with 18 community partners and nonprofit agencies, in addition to the 10 programs that were administered solely by JLM volunteers. In these efforts, JLM volunteers logged over 40,000 hours and served 25,000 men, women and children—culminating in an overall economic impact of approximately \$1.3 million to our community.

JLM is excited about what the coming year promises to bring, and JLM thanks each and every one of you for your continued support. Like a chain, JLM is only as strong as the weakest link. JLM members are grateful for your assistance in JLM's efforts to make the chain stronger.

The Junior League of Mobile: women building better communities along the Gulf Coast.



Janée Bonner, JLM President, 2008–2009

JLM HIGHLIGHTS 2008–2009

- ❖ Celebrated 78 years of service to the community;
- ❖ JLM is the 13th largest Junior League in the world;
- ❖ Successfully completed 29 community projects with 18 different non-profit agencies;
- ❖ Reached over 25,000 men, women and children in the Mobile/Baldwin County community, logged over 40,000 volunteer hours;
- ❖ JLM's annual impact on the community was \$1.3 million (calculated using guidelines published by the Points of Light Foundation);
- ❖ Recorded another record-breaking year, raising in excess of \$989,000 to support JLM's community projects and programs;
- ❖ JLM completed facility improvement and repair projects at Wilmer Hall, Baldwin County Department of and Murphy High School Special Education Area and St. Mary's Home;
- ❖ JLM's first year members renovated several living spaces at St. Mary's Home, directly benefiting the children who call St. Mary's home each year;
- ❖ The following organizations received grants totaling \$25,000 through the Community Assistance Fund:
 - Mobile Licensed Professional Counselors Association to develop and air six television programs on Comcast Cable that cover mental health issues through the lifespan (\$3,000);
 - Volunteer Mobile, Inc. to provide education and training to students so families can maintain a healthier post-disaster community through effective planning (\$2,500);
 - AltaPointe Health Systems, Child and Adolescent Outpatient Services for necessary equipment and implementation of an Autism Diagnostic Observation Schedule (\$2,500);
 - Family Service Center to expand their food pantry in Baldwin County (\$2,500);
 - McKemie Place to purchase supplies for the shelter for homeless women, such as additional beds and linens (\$3,000);
 - Family Support to assist the organization in its support of families of the disabled by facilitating board training (\$2,500);
 - Ozanam Charitable Pharmacy to provide 71 life-sustaining prescription medicines to qualified clients in Mobile County (\$2,500);
 - Mobile Arts Council to fund the ChARTing New Directions program, using art to reach at-risk children and encourage positive personal development (\$3,000); and
 - HIPPIY-Mobile County to complete its 30-week program in Mobile County (\$3,500).
- ❖ Held second annual JLM Community Health Fair at Dearborn YMCA;
- ❖ Successfully implemented second annual Hands Across the Bay Day, offering a variety of one-day volunteer opportunities open to JLM members and the public on both sides of Mobile Bay;
- ❖ Implemented the first Done in a Day Baldwin County to provide members with additional community volunteer opportunities in Baldwin County;
- ❖ JLM representatives were advisors on 23 other non-profit Boards of Directors;
- ❖ Trained 100 2008-2009 provisional members who became active members in May 2009;
- ❖ Welcomed 135 new members into JLM's incoming provisional class of 2009–2010;
- ❖ Organized seven well-attended general membership meetings, with the theme "Time Well Spent";
- ❖ Held a spring Placement Fair, allowing members to explore different internal and external JLM volunteer opportunities;
- ❖ Published five issues of InLeague, a member newsletter;
- ❖ Published three issues of FOLIO, a community magazine;
- ❖ Published 16 issues eNews, a member electronic newsletter;
- ❖ Updated JLM's strategic plan, moving to a three-year plan to carry JLM for the years 2009-2012;
- ❖ Continued to utilize a Governance Committee as a side committee of JLM's Board of Directors to keep the organization in line with best practices for non-profit board operations;
- ❖ The Membership Growth and Retention committee continued to provide encouragement to all members to connect and find a fit within our larger organization, leading to increased community participation, increased fundraising dollars and self-nominations for JLM leadership positions;
- ❖ JLM continued to use the website in a pro-active manner, allowing us to "be more green" in a large number of endeavors;
- ❖ Seconds on Sage, JLM's resale shop, continued to be an effective fundraiser for JLM and to provide high quality, affordable clothing and household items to the community;
- ❖ Repainted JLM Headquarters, a facility used by numerous local non-profits as a meeting location;
- ❖ Air-conditioned YADA House, located on JLM property, which houses a student art program;
- ❖ The membership chose ten new community placements for the next five years, beginning in May 2009.

COMMUNITY RECOGNITION AND AWARDS:

- ❖ In April 2009, JLM was awarded the Leadership Development Award from the Association of Junior Leagues International at the Association's 87th Annual Conference. This award was given for the unique manner in which JLM trains its newest members. It comes with a \$10,000 prize that will enable JLM to continue its important mission-driven training for its newest members.
- ❖ Also in April 2009, JLM received a \$2,700 grant from the Community Foundation of South Alabama's Youth Allocation Board, which will enable JLM to continue its important community efforts in the area of transitional living for residents of Wilmer Hall and St. Mary's Home.
- ❖ Public Relations Council of Alabama Medallion Award for quantitative research ("Community Perception of JLM").
- ❖ Public Relations Council of Alabama Medallion Award for External Magazine (FOLIO, Summer 2007).
- ❖ Public Relations Council of Alabama Award of Excellence in writing for JLM's Integrated Marketing Plan.
- ❖ Public Relations Council of Alabama Merit Award for website.
- ❖ Dearborn YMCA's 2009 Strong Kids Award for JLM's committed service to the Dearborn YMCA family.
- ❖ Mobile Historic Development Commission commendation for one of JLM's Signature Projects, the Historic Downtown Walking Tour.
- ❖ Recognized as a 2008 Community Partner by Goodwill Easter Seals.
- ❖ Seconds on Sage, JLM's resale shop, again finished Second Place in the category of Favorite Resale Shop at the 2008 Mobile Press-Register Reader's Choice Award Celebration.

2008–2009 COMMUNITY PROJECTS OF THE JUNIOR LEAGUE OF MOBILE

ARTS AND CULTURE

Appreciating the Arts
Youth Concerts and Petting
Zoo in partnership with
Mobile Symphony

Dearborn YMCA Happy
Time Music

Dearborn YMCA Summer
Art Program

Dearborn YMCA Super Saturday

Dumas Wesley Happy
Time Music

Dumas Wesley Super Saturday

Experience the Museum
(Mobile Museum of Art)

Gulf Coast Exploreum
Wharf of Wonder

*YADA House

EDUCATION

Dearborn YMCA
Preschool Reading Buddies

Dearborn YMCA Summer
Book Club

*Downtown Walking Tour

Dumas Wesley Preschool
Reading Buddies

Dumas Wesley Summer Reading
Program

Goodwill/Easter Seals Literacy
Program

*Kids in the Kitchen

Mobile Public Library
Summer Reading Program

Reading is Fundamental (RIF)

Underage Drinking Task Force

UCP Playground Fun

USA Children's and Women's
Hospital Preschool Treehouse
Program

USA Children's and Women's
Hospital Class Act Program

Youth Leadership Mobile

PARENTING

Child Advocacy Center Team

Mobile Preschool for the
Sensory Impaired
Project Possible

St. Mary's Home
Transitional Living Program

UCP Camp Smile

UCP Parent's Night Out

Wilmer Hall Residential
Mentor Program

Wilmer Hall Transitional
Living Program

WOMEN'S ISSUES

Penelope House Family
Violence Center Transitional
Living Program

Rape Crisis Center—Lifelines

SPECIAL PROJECT:

St. Mary's Home Renovation

* *A Junior League of Mobile
Signature Project*

JUNIOR LEAGUE OF MOBILE COMMUNITY PARTNERS

America's Junior Miss

Child Advocacy Center

Dearborn YMCA Community
Center

Dumas Wesley Community
Center

Goodwill Easter Seals

Gulf Coast Exploreum Science
Center

Leadership Mobile

Mobile Museum of Art

Mobile Preschool for the
Sensory Impaired

Mobile Public Library

Mobile Symphony

Penelope House Family
Violence Center

Rape Crisis Center / Life Lines

RIF (Reading is Fundamental)

St. Mary's Home

Underage Drinking Task Force

United Cerebral Palsy of Mobile

USA Children's and Women's
Hospital

Wilmer Hall

Youth Leadership Mobile

JLM COMMUNITY OUTREACH PROGRAMS

Community Assistance Fund

Community Collaborations

Done in a Day, Mobile

Done in a Day, Baldwin

Downtown Walking Tour

JLM Community Health Fair

Kids in the Kitchen

Reading is Fundamental

YADA House

MEMBERSHIP

Founded in 1931, the Junior League of Mobile trains women to be inspired and dedicated volunteers through service, partnership and shared solutions. With over 23 community partners, JLM offers its members a variety of flexible volunteer opportunities year round. JLM has annual organizational, financial and volunteer requirements. We ask for a minimum of ten active years of service and one provisional, or training, year.

BENEFITS OF MEMBERSHIP:

- Training for community leadership
- Awareness of community needs and opportunities to contribute solutions
- Interaction with community leaders
- Exposure to the administration of non-profit agencies
- Training opportunities for personal growth
- Opportunities for building personal relationships

If you would like further information about JLM and how to become a member, please visit www.juniorleaguemobile.org.

JLM MEMBERSHIP AS OF MAY 31, 2009

- 622 Active members
Volunteer in daily service to the community
- 100 Provisional members
Volunteers in training; complete a special community project
- 894 Sustaining members
Supporting members who have served as active members for ten years or more
- 131 Sustainer Emeritus members
Supporting members who have reached the age of 80

PRINCIPAL FUND RAISERS

SECONDS ON SAGE

Seconds on Sage, the Junior League of Mobile's resale shop, is the oldest fundraiser and community service program. Seconds on Sage continues the 73 year history to raise funds and provides a service to the community by selling gently worn clothes, accessories, housewares and toys at reasonable prices to those in need. JLM members and the community donate the items sold at Seconds on Sage.

CHRISTMAS JUBILEE

Through 24 years of hosting this holiday marketplace, JLM has generated over \$3 million in support of community projects and outreach efforts. The festivities begin with a gala preview party and silent auction followed by three days of shopping at an array of specialty shops. Other events focus on family entertainment and children's activities.

MOBILE JUNIOR LEAGUE PUBLICATIONS

Best of the Bay is the newest addition to JLM's cookbooks, making its debut in 2008. JLM's other cookbooks are the retired *One of a Kind* and *Recipe Jubilee!*, as well as the ever-popular *Bay Tables*. Cookbooks are sold at JLM headquarters, located at 57 N. Sage Avenue and specialty shops throughout the southeast.

CORPORATE SOLICITATIONS

Soliciting donations from individuals and corporate sponsors is a vital part of the JLM's fundraising. This financial support allows JLM to continue to provide services for the community. JLM is most grateful for their supportive generosity.

GRANT COMMITTEE

In meeting this requirement of all non-profit agencies, our grant-writing committee logged over 90 hours of time gathering information and writing grants for JLM programming in the community.

JUNIOR LEAGUE OF MOBILE STATEMENT OF ACTIVITIES

2 0 0 8 – 2 0 0 9

REVENUE AND SUPPORT

Seconds on Sage	\$422,629
Christmas Jubilee	\$381,243
Membership Dues	\$165,020
Awards and Grants	\$12,700
Publications net revenue	\$1,962
Interest	\$5,858
Donations	\$1,612
Communications	(\$2,716)
Miscellaneous	\$850

**TOTAL REVENUE
AND SUPPORT** **\$989,158**

EXPENSES

Seconds on Sage	\$354,666
Community Outreach	\$73,875
AJLI Dues for national programs	\$58,126
Program services for the community	\$166,358
Total Program Service Expense	\$653,025

SUPPORTING SERVICES

Management and general \$168,352

FUNDRAISING SUPPORT

Christmas Jubilee	\$140,154
Total supporting service expenses	\$308,506

TOTAL EXPENSES **\$893,468**

*Figures reflect the amounts based on financial statements audited by
Steve Chiepalich, CPA for the year ended May 31, 2009.
A copy is available at the Junior League of Mobile.*

2008 DONORS AND SPONSORS

EVENT SPONSOR

Besh Restaurants

PLATINUM SPONSOR

WALA Fox 10

GOLD SPONSOR

Clear Channel Radio of Mobile
Mobile Appliance Company, Inc.
Sub-Zero, Inc.
Tiny Town
Whitney Bank
Wolf Appliance, Inc.

SILVER SPONSOR

Bronstein's Fine Furniture
Carwie Properties
Lamar Advertising
Mobile Press Register
Regions Bank
Service Master Advanced
Cleaning Service
The Holiday, Inc.
The Wine Loft

BRONZE SPONSOR

Bailey's TV
Barnes and Noble Booksellers,
Eastern Shore Centre
Bobbi Brown Cosmetics,
Belk, Bel Air Mall
Carrabba's Italian Grill
Claude Moore Jeweler
Dragonfly
Henig Furs
Southern Leather Gallery
Summer Classics

SUPPORTER

Abita Brewing Company
Alabama Orthopaedic Clinic
Alabama Power Company
BankTrust
Janée and Jo Bonner
Coastal Bank & Trust
Coca Cola Bottling Co.
Colonial Bank
Community Coffee Company
DC Solutions / Gulf Coast
Antiques, Food & Wine Festival
E.E. Delaney Foundation
Gwin's Commercial Printing
and Engraving
Hancock Bank
Hand Arendall LLC

Leon Atchison Furniture Mart
Lotus/Purse Picasity
Merchants Bank
Mobile Gas Service Corp.
Mrs. H. Taylor Morrisette
OnMedia
PCI Gaming/Wind Creek
Casino & Hotel
Professional Painting Services
Sand Dollar Lifestyles
Saucy-Q Bar B Que
The Battle House,
A Renaissance Hotel & Spa
The Center for Reproductive Medicine
The Gallery Shoe Boutique
Verizon Wireless
White-Spinner Construction, Inc.
Wintzell's Oyster House
WKRG-TV 5
WPML NBC 15
Zöes Kitchen

FRIEND

A Woman's Choice PC
al.com
AT&T
Beach Boulevard Magazine
The Beach Club
Ashley and Chris Brown
Cadence 120 Bicycle Works
Case Construction Company
Chad Dominick
S. W. Chiepalich, CPA, PC
Chick-Fil-A
Galloway, Smith, Wettermark,
Everest, Rutens and Gaillard, L.L.P.
Hershey's Ice Cream
Henderson Park Inn, Destin, Florida
Hummingbird Ideas
International Assurance, Inc.
The Ivy Cottage
Sara and Michael Kindt
Lyons, Pipes and Cook, PC
Marriott's Grand Hotel Resort,
Golf Club & Spa
Emma and Trey Mayhall
Mobile Bay Monthly
Mobile Popcorn Co., Inc.
Olensky Brothers Office &
School Supplies
Oysterella's Seafood Restaurant
Paint & Pals Studio
Port City Rentals /Party Supplies
Unlimited

SSAB Alabama Inc.
Shell Chemical LP
Ann and Danny Sirmon
Southern Living
Sun Herald Newspaper
Thames, Batre, Mattei, Beville, and Ison
Zebra Marketing

PATRON

Mr. and Mrs. R. Alan Alexander
Karen and Chad Alford
American Tennis Courts, Inc.
Arctic Ice Company
Azalea City Physicians for Women
Beau Rivage Casino and Resort
Carole and Terry Biggio
Bobbi Brown Cosmetics, Belk,
Eastern Shore Centre
Alex and Greg Bowen
Talma Carstarphen
China Doll Rice and Beans, Inc.
Mrs. Charles E. Christmas
Megan and Jim Conwell
Cornerstone Investment
Management & Consulting
Lulu McFarlane Crawford
Myra Evans
Leigh and Ben Faircloth
Susan and Enzo Finizola
The Giving Tree
Ansley Green
Cheryl and Lamar Griffin
Hackbarth Delivery Service, Inc.
Hall, McCormick & Associates, PC
Mrs. Virgil A. Harden
Hope's Cheesecake
Natasha and Todd Kendall
Austill Lott
Marshall Biscuits; Sister Schubert's
Louise McCarron
McKean & Meyer, Inc.
McKinney Petroleum Equipment
Miles Fine Homebuilding, LLC
Mr. and Mrs. English Parks Moore
Beth and Henry Morrisette
Dr. Rhonda Neal-Waltman
NES Rentals
Neurology: Child and Adult, PC
Danielle and Shane Nicholas
Pizza Hut
Kristopher A. Portacci, D.D.S., PC
Russell, Thompson, Butler,
& Houston, LLC

Cammie and Matt Singleton
Smith, Dukes & Buckalew, L.L.P.
Sommerby of West Mobile
Mendy and Robbie Tumipseed
Waite's Cleaners
Wilkins Miller PC
Young Women's Christian Association

DONOR

Allstate Insurance
Batchelor's Residential Service
Bay Gourmet Catering
Ann Bedsole
Todd M. Bennett, D.D.S., M.D.S., PC
Karen Blaylock
Ellie Brown
Sarah and Tom Damson
Dr. Charles L. Dyas, Jr.
Cummings & Associates, Inc.
Expressway Carpet
Gulf Coast Newspapers
Hieronymus, Gaillard & Jones, LLC
Dr. and Mrs. E. Jackson Green
Mrs. Luella S. Hunt
Mrs. Clifton C. Inge
Sallye and George Irvine
Dr. and Mrs. Shawn J. Kleinpeter
Lyon Fry Cadden Insurance—Erling Riis
Mamie's Cheese Wafers
Mrs. Ray H. Miller, III
Dr. & Mrs. John A. Morrow, Jr.
Mrs. Toni Myers
Ocean Springs Record
Page Pollman's Bakery
Mrs. Dulari Smith
Tanner's Pecan Company, Inc.
The Maids
Katie Wanous
Laurel Wilson

SPONSOR

Bay Family
Bonefish Grill
Cakes by Judi
Casi Callaway
Nora Gardner
Brigitte Kemnade
Lagniappe
Renee McManus
Ann Mitchell
Nouveau Salon and Day Spa
Zalea