



Junior League of Mobile

Sponsorship Opportunities

Junior League of Mobile (JLM), founded in 1931, is a dynamic group of women making an impact in our community through voluntarism and leadership development. Our members serve Mobile and Baldwin Counties through three distinct pillars: community partnerships, signature programs, and leadership development. We conduct more than 78,500 volunteer hours annually and partner with several local non-profit agencies.



All monies raised through our fundraisers allow us to further our mission and help our members:

- Support local community non-profit agencies with volunteers and financial resources.
- Provide 51,480 weekends meals to decrease hunger for 240 school children in Mobile and Baldwin Counties.
- Provide 500 gallons of milk and fresh fruit to Baldwin County children in crisis.
- Provide supplemental groceries to 4,000 households comprised of 6,400 adults, 3,400 children, and 2,150 senior citizens.
- Provide 52 hours of personal fitness to 575 youth ages 6-18.
- Provide 22,000 diapers to infants and toddlers living in poverty.

The Junior League of Mobile Community Partners

- Distinguished Young Women
- Dumas Wesley Community Center
- Exploreum Science Center
- Food Pantry at Central
- Fostering Together Gulf Coast
- Mobile Chamber of Commerce
- Mobile United
- Prodissee Pantry
- The Joseph Project



VOLUNTEERS

Junior League of Mobile (JLM) is a registered 501(c)3 organization. Gifts are tax deductible to the extent allowed by law. Naming opportunities are negotiable, at JLM's discretion, and depend upon availability. Where applicable, gifts must be received prior to print and publication deadlines.

For more information, contact JLM by email to donordevelopment@juniorleaguemobile.org or by calling (251) 471-3348.

FOLIO

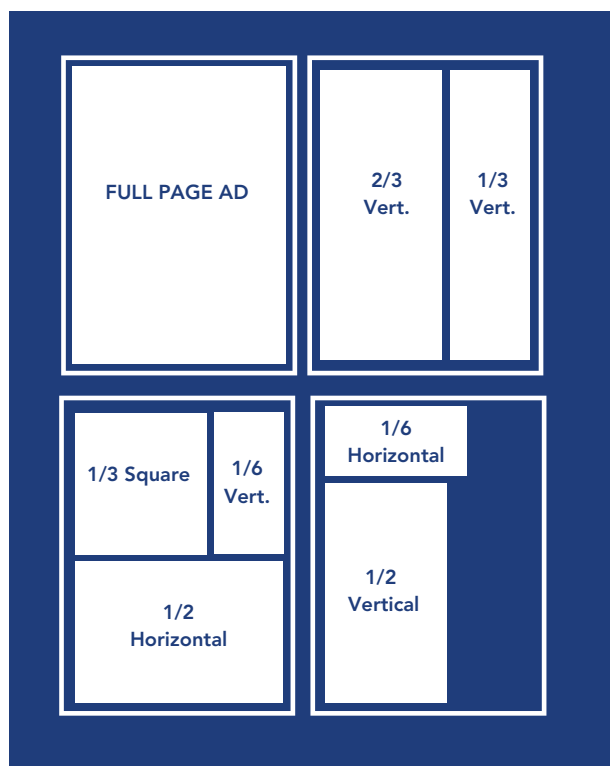
A community publication of the Junior League of Mobile

Folio is published twice a year: Fall and Spring. It has a circulation of over 2,500 that includes JLM members, community leaders, business owners, corporations, individuals, medical offices and many more. Through feature stories and interviews, folio reports on JLM activities and critical issues facing our community. Our professionally designed, award-winning magazine is one of the premier publications in the Mobile and Eastern Shore communities.



AD SIZES & RATES

*All ads include four color or B&W



	1 ISSUE	2 ISSUES
Back Cover	\$1,000	\$925 ea
Inside Front Cover	\$900	\$800 ea
Inside Back Cover	\$850	\$750 ea
Centerfold	\$1,160	\$925 ea
Full Page No Bleed	\$775	\$660 ea
Full Page with Bleed	\$825	\$700 ea
2/3 Vertical	\$675	\$575 ea
1/2 Horizontal	\$600	\$460 ea
1/2 Vertical	\$500	\$400 ea
1/3 Vertical	\$525	\$430 ea
1/3 Square	\$465	\$375 ea
1/6 Horizontal	\$400	\$325 ea
1/6 Vertical	\$400	\$325 ea

Junior League of Mobile (JLM) is a registered 501(c)3 organization. Gifts are tax deductible to the extent allowed by law. Naming opportunities are negotiable, at JLM's discretion, and depend upon availability. Where applicable, gifts must be received prior to print and publication deadlines.

For more information, contact JLM by email to donordevelopment@juniorleaguemobile.org or by calling (251) 471-3348.



JUNIOR LEAGUE OF MOBILE

Christmas Jubilee is the Gulf Coast's greatest holiday market, featuring a variety of merchants from around the country under one roof for three exciting days of shopping!

This premier fundraiser brings over 10,000 attendees to shop more than 100 merchants at the Mobile Convention Center. More than shopping, the three-day event also features entertainment, a visit with Santa, and private VIP Shopping events.

Participation in Junior League of Mobile's largest fundraiser - as a merchant or a shopper - makes a direct impact on the Mobile and Baldwin County Communities through the development of JLM volunteers and the numerous local agencies and programs with which JLM partners. Make your plans now to join us this year for our 39th annual event!

November 11-13, 2022 | Mobile Convention Center

Sponsorship Benefits

Fan - \$100

- One ticket to Christmas Jubilee (or option to choose other JLM event tickets)
- Name and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Friend - \$500

- Four tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Name and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Contributor - \$1,000

- Eight tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Name and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Supporter - \$2,500

- 12 tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Logo, name, and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Patron - \$5,000

- 20 tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Sponsor's name in the Christmas Jubilee Market Guide
- Logo, name, and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Partner - \$10,000

- 30 tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Sponsor's name on invitation
- Prominent signage at sponsored event
- Presenting sponsor of VIP Shopping Event*
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Sponsor's name in the Christmas Jubilee Market Guide
- Logo, name, and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Ambassador - \$15,000

- 40 tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Logo displayed throughout market
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Sponsor's name in the Christmas Jubilee Market Guide
- Logo, name, and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

Benefactor - \$20,000+

- 50 tickets to Christmas Jubilee (or option to choose other JLM event tickets)
- Sponsor's name on invitation
- Prominent signage
- Presenting sponsor of Christmas Jubilee
- Opportunity to share branded marketing materials with attendees (at sponsor's expense)
- Sponsor's name in the Christmas Jubilee Market Guide
- Logo, name, and URL displayed on JLM Sponsorship pages and in bi-annual magazine, Folio

*Only one sponsor per special event



Junior League of Mobile (JLM) is a registered 501(c)3 organization. Gifts are tax deductible to the extent allowed by law. Naming opportunities are negotiable, at JLM's discretion, and depend upon availability. Where applicable, gifts must be received prior to print and publication deadlines.

For more information, contact JLM by email to donordevelopment@juniorleagueumobile.org or by calling (251) 471-3348.



Opportunities to Donate to Junior League of Mobile

There are many ways for members of the community to support the mission of Junior League of Mobile.

Endowment Fund

For 90 years, JLM has impacted our community in countless ways by addressing critical issues. We are proud of our work in the community! We have a firm foundation built on serving the community, especially through our legacy projects. However, it is time to establish a firm financial foundation for JLM's future. Help us turn donations into community projects that will improve our community.

Gracious Giving

This campaign allows unrestricted donations to fund our mission and enhance our impact area. We are training our members to be effective leaders of change while improving our communities and promoting volunteerism. Gracious Giving helps our community projects where they need it most. All donors will be recognized on our website, on social media, publicly displayed donor boards, and our bi-annual FOLIO magazine.

For more information, visit www.juniorleaguemobile.org

Junior League of Mobile (JLM) is a registered 501(c)3 organization. Gifts are tax deductible to the extent allowed by law. Naming opportunities are negotiable, at JLM's discretion, and depend upon availability. Where applicable, gifts must be received prior to print and publication deadlines.

For more information, contact JLM by email to donordevelopment@juniorleaguemobile.org or by calling (251) 471-3348.