



## Junior League of Mobile

### 2017 BluePass Sponsor Agreement

Thank you for your interest in becoming a 2017 BluePass merchant. If you would like to enhance your BluePass participation and **provide the maximum contribution to this important fundraiser while also gaining some valuable exposure**, we would like you to consider becoming a BluePass sponsor.

**2017 Sponsorship is \$100.** Sponsorship entitles you to the following:

- ✓ Enhanced listing (including business logo) in the Merchant Handbook which is available on the Junior League of Mobile (JLM) website
- ✓ Business name and logo listed on all BluePass print marketing materials including the store front posters and countertop displays
- ✓ Business listing and link to your business website featured in the BluePass section of the JLM website
- ✓ A retail item and/or business information may be displayed at the August and September JLM General Membership Meetings attended by over 400 league members
- ✓ Potential retail item and/or business information included in BluePass PR opportunities including potential TV, social media ads and print media
- ✓ Feature on the JLM social media pages (Facebook, Instagram, Twitter)
- ✓ Option to serve as an on-site host for a JLM General Membership Meeting the week prior to BluePass 2017

2017 sponsorship guarantees you, at minimum, all of the above benefits with the potential for additional promotions. Sponsorship also increases your support of JLM as a whole and allows us to ensure our continued service to the many communities JLM represents.



*Volunteers Dedicated to The Gulf Coast Since 1931*

#### **JUNIOR LEAGUE OF MOBILE, INC.**

57 NORTH SAGE AVENUE • MOBILE, ALABAMA 36607-2608 251-471-3348 • FAX: 251.471.3340  
E-mail: [headquarters@juniorleaguemobile.org](mailto:headquarters@juniorleaguemobile.org) website: [www.juniorleaguemobile.org](http://www.juniorleaguemobile.org)



## Junior League of Mobile

### 2017 BluePass Sponsor Agreement

If you're interested in becoming a 2017 sponsor, please sign below in addition to completing the 2017 Merchant Contract. If you have any questions or need additional sponsorship information please contact us at [bluepass@juniorleaguemobile.org](mailto:bluepass@juniorleaguemobile.org).

I \_\_\_\_\_, on behalf of \_\_\_\_\_,  
agree to serve as a 2017 BluePass Sponsor and Merchant.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Email Address \_\_\_\_\_

Enclosed is a check for \$100

Please charge \$100 to the below credit card

Name on card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please email logo to [bluepass@juniorleaguemobile.org](mailto:bluepass@juniorleaguemobile.org).



*Volunteers Dedicated to The Gulf Coast Since 1931*

#### JUNIOR LEAGUE OF MOBILE, INC.

57 NORTH SAGE AVENUE • MOBILE, ALABAMA 36607-2608 251-471-3348 • FAX: 251.471.3340  
E-mail: [headquarters@juniorleaguemobile.org](mailto:headquarters@juniorleaguemobile.org) website: [www.juniorleaguemobile.org](http://www.juniorleaguemobile.org)