

57 North Sage Aveune
Mobile, AL 36607-2608
251-471-3348 phone
251-471-3340 fax



Website:
www.juniorleaguemobile.org

Email:
bluepass@juniorleaguemobile.org

Retail Application and Contract

Deadline: August 31, 2016

Please retain a copy for your files. This contract confirms your participation in the 2016 JLM BluePass charity shopping fundraiser benefiting Junior League of Mobile (JLM). You agree to offer a 20% storewide discount off purchases to all holders of the 2016 BluePass during the event dates of October 14 –23, 2016, with the exception of those exclusions listed below. You also agree that JLM may use your business name in any advertising and marketing printed material associated with the event.

Shopping Guide Information

Please print exactly as you would like it to be printed:

Retail Name _____

Retail Address _____

Phone: _____ Email: _____

Facebook Page _____ Website _____

Pinterest Page _____ Twitter Handle _____

Describe Type of Business in less than 5 words _____

Area of Town _____

Number of participating locations: _____ if more than 1, please complete page 2.

EXCLUSIONS, if any, MUST BE LISTED HERE*: _____

*Please note that sale merchandise, special orders and gift certificates are not honored with the BluePass discount.

For Junior League Use Only (will not be printed)

Retail Contact Person _____ Phone Number _____

Corporate Contact (if applicable): _____ Corporate Phone: _____

Email _____

Please check the best method for contacting you: Email Telephone U.S. Mail

_____ Please check here if you agree to promote and sell the BluePass to your customers. You agree to be responsible for funds received from Pass sales and unsold Passes until collected by a JLM representative.

_____ Please check here if you would be willing to participate in or have a special event the week prior to or during the BluePass period. We will list these events on our website. These events could be preview events, extra deals, demonstrations, special hours, etc. We will limit to one event at same time on first come first serve basis to ensure more attendees at each event. Please email bluepass@juniorleaguemobile.org to discuss further.

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Retailers with multiple locations MUST submit a copy of this page for each participating location.

Retail Name: _____

Retail Address: _____

Phone Number for Shopping Guide: _____

Area of town in which store is located: _____

Description of store (if different from primary location): _____

Website/Facebook address for shopping guide (if different from primary location): _____

Twitter handle/Pinterest page (if different from primary location): _____

Exclusions (if different from primary location): _____

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BLUEPASS POLICIES

- All policies are honored at the individual store's discretion.
- The BluePass discount is for Pass holders only and applies to purchases during the event dates only.
- The BluePass discount entitles the holder to a 20% discount during the specified shopping dates of Friday, October 14- 23, 2016.
- The BluePass discount does not apply to any purchases made prior to the event dates.
- Sale merchandise, special orders and gift certificates are not honored with the BluePass discount.
- Only the Pass holder may use the Pass for discounts and it must be presented at the time of purchase.
- The BluePass discount is not valid with any other offer unless specified and approved by the retailer.
- Exceptions and exclusions apply as stated in the shopping guide. A copy of the guide is provided at the time a \$30 Pass is purchased.
- The BluePass is non-transferable, non-replaceable and non-refundable.
- I agree to advise all store personnel of this arrangement, to encourage promotion training and to promote the purchase of the Pass.
- I acknowledge that JLM retains all proceeds from the sale of the Pass.

I, _____, on behalf of _____, have read all materials in this document and agree to abide by the rules and regulations set forth in this document and the BluePass guidelines.

Signature _____ Date _____

Please retain a copy of this contract for your records. Please return by **August 31, 2016.**