



Junior League of Mobile

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MEDIA ADVISORY:
September 11, 2009

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Junior League of Mobile to sponsor Dolly Parton's Imagination Library Program in the 36610 Zip Code Area

Junior League of Mobile will sponsor Imagination Library, a program of the Dolly Parton Foundation. A registration kick-off will be held on Saturday, September 19 from 9 a.m. to 11 a.m. at the Prichard City Community Center. The use of the Community Center for this event is graciously provided by the City of Prichard. Children up to age five who live in the 36610 zip code are eligible to participate in the program. Participants will receive a free book by mail every month until their fifth birthday.

The Imagination Library program was created by Dolly Parton in 1996 in an effort to foster a love of reading among preschool children and their families. Dolly Parton wanted children to be excited about books and to feel the magic that they could create. Moreover, she wanted to insure that every child would have books, regardless of their family's income.

If you live in the 36610 zip code area and would like to register your child for the program, please visit JLM's website at www.juniorleaguemobile.org. For more information about Imagination Library, please visit www.imaginationlibrary.com.

Junior League of Mobile is collaborating with several other community agencies to help identify children who are eligible for this program including HIPPIY (Home Instruction for Parents of Preschool Youngsters), which is a program of Early Childhood Directions. For more information about HIPPIY, please call 251-441-0004.

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Junior League of Mobile is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers.

JLM has a diverse membership of more than 1,800 women who work as volunteers to fulfill its mission. Its purpose is exclusively educational and charitable. The Junior League of Mobile reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.

For more information about Junior League of Mobile, visit www.juniorleaguemobile.org.