



Junior League of Mobile

57 North Sage Avenue
Mobile, AL 36607-2608
(251) 471-3348

FOR IMMEDIATE RELEASE:

March 3, 2009

CONTACT: Melissa Coumanis

Provisional Project Chair

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Junior League of Mobile and Home Builder's Association team up to help St. Mary's Home

New members of the Junior League of Mobile and The Home Builder's Association of Metropolitan Mobile are teaming up to renovate a kitchen and two other spaces for the children who live at St. Mary's Home in Mobile.

The idea for the renovations took shape a few months back when the Junior League of Mobile's newest members voted to restore some of the living quarters at St. Mary's as a community service project. Members of the homebuilder's association generously agreed to lend their resources and skills to the effort.

On Fridays, Saturdays and Sundays in March, teams of volunteers will replace cabinets, counter tops and floors, among other things, in a kitchen at the residential treatment facility for abused and neglected children. Last year, a grant allowed for restoration of rooms in the group home where girls live, cook and eat.

When the paint dries, a reveal party is planned to introduce residents to their updated surroundings.

About St. Mary's: Founded in 1838 as an orphanage, the home provides shelter and long term residential care to children and adolescents experiencing behavioral and emotional difficulties as a result of physical, emotional and sexual abuse and/or chronic severe neglect. While the state refers all the children at St. Mary's, they provide a little more than half of the operating costs. Other support comes from agencies such as United Way and members of the community.

About The Home Builders Association: The group is a 1,000 plus member trade association, formed in 1956, which serves the housing and residential construction industry in Mobile and its surrounding area.

About the Junior League of Mobile: JLM is an 1,800-member organization committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Mobile reaches out to women of all races, religion and national origins who demonstrate an interest in and commitment to volunteerism.

NOTE TO ASSIGNMENT EDITORS: There will be multiple opportunities on weekends in March, beginning March 6th, to cover progress of the renovations at St. Mary's Home. Teams of volunteers will work in shifts, from 9 a.m. to noon and

from 1 p.m. to 4 p.m. on Fridays, Saturdays and Sundays. A party to reveal the finished areas is planned for April 5 at the home just off Moffett Road in Mobile. Interviews with members of the Junior League of Mobile and the Homebuilder's Association of Metropolitan Mobile can be arranged upon request.



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MEDIA ADVISORY:
May 13, 2009
For Immediate Release

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Junior League of Mobile Installs 2009-2010 Board of Directors

(Mobile, AL) – The Junior League of Mobile, Inc. installed the 2009-2010 Board of Directors during its Annual Meeting. The event was held on Tuesday, May 12 at the Mobile Museum of Art.

The 2009-2010 JLM Board of Directors are:

President: Ann Sirmon
President-Elect: Mary Stewart Crane
Communications Vice President: Ashley Lauber
Community Vice President: Terri Gaal
Finance Vice President: Katy Sullivan
Governance Chair: Talma Carstarphen
Membership Development Vice President: Sharee Broussard
Nominating Chair: Sandy Foster
Planning and Research Vice President: Jennifer Jenkins
Recording Secretary: Amy Carpenter
Treasurer: Shelly LaGroue
Assistant Treasurer: Fran Garrett

The Junior League of Mobile, Inc. is an organization of women entering its 79th year of service to the community. In 200-2009, JLM partnered with 18 different non-profit agencies in the Mobile area, conducting 23 different programs.

JLM has a diverse membership of more than 1,800 women who work as volunteers to fulfill its mission to promote volunteerism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers. The

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It is with great enthusiasm that the Junior League of Mobile and its Board of Directors prepares to make 2009-2010 a year of success.

-JLM-



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57 North Sage Avenue
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MEDIA ADVISORY:
June 11, 2009

CONTACT: Mary Lee McCrory
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Junior League of Mobile's Christmas Jubilee Selected as Top 20 Event by Southeast Tourism Society for Second Year

The Southeast Tourism Society recently selected Christmas Jubilee as one of its Top 20 events for the month of November 2009. This is the second year in a row that Junior League of Mobile's holiday market has been included in the Top 20 events for the fall season.

The Southeast Tourism Society is dedicated to the promotion of travel to and within the Southeastern states and recognizes the importance of festivals, events and attractions in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

"This honor is a perfect way for us to celebrate the 25th Anniversary of Christmas Jubilee," said Faye Olensky, 2009 Christmas Jubilee Chair. "The event is our largest fundraiser and helps provide funding for the many programs and projects JLM supports. The Southeast Tourism Society's recognition of the event as one of the best in the region will help increase awareness of both Christmas Jubilee and the impact that Junior League of Mobile is making in our community."

Over the past 24 years, Christmas Jubilee has helped generate more than \$3 million to support JLM projects in Mobile and Baldwin Counties. Christmas Jubilee 2009 will be held November 11-14 at the Greater Gulf States Fairgrounds. For more information, please visit www.juniorleaguemobile.org.

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MEDIA ADVISORY:
June 18, 2009

CONTACT: Ashley Lauber
Communications Vice-President
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Junior League of Mobile to Sponsor Fourth Annual AJM Be Your Best Self Day on June 18

Junior League of Mobile (JLM) is excited to announce its collaboration with the America's Junior Miss program. JLM will host the young women of AJM for the Fourth Annual Be Your Best Self Day on June 18. During this event, the AJM contestants will participate in a variety of volunteer service projects with several non-profit agencies with whom JLM currently partners. Be Your Best Self Day was created with the goals of promoting volunteerism, developing the potential of women and improving communities through effective action.

AJM contestants will participate in one of three different community programs, all involving youth. AJM contestants will take a field trip to the Gulf Coast Exploreum (65 Government Street) with day campers from the Dearborn YMCA, where they will experience the My Body Works Health Gallery, Minds on Hall and Hands on Hall exhibits. Another group of AJM contestants will assist children in Language Arts, Math and Arts and Crafts classes at St. Mary's Home (4350 Moffett Road). The third group of AJM contestants will visit the Goodwill Easter Seals Gaudet Family Literacy Center (2423 Schillinger Road), where they will read with children and do a craft.

After the completion of these activities, the event will wrap up with lunch for all contestants at JLM Headquarters (57 North Sage Avenue), where a few of the girls will share their experience from the day and JLM President, Ann Sirmon, will give a speech on leadership and volunteering.

Be Your Best Self Day begins at 9:00 a.m. and projects will conclude by 11:40 a.m. The press is invited to visit any and all of the project sites to document the activities of the day. All on-site interviews must be concluded by 11:15 to allow contestants to move to their next activity. Ann Sirmon, JLM President, will be available for interviews at JLM headquarters from 12:00 pm – 1:30 pm.

Junior League of Mobile, Inc. is an organization of women entering its 79th year of service to the community. JLM's areas of focus are children and education, delivering a total of 35 community projects/programs in partnership with 16 local nonprofit agencies to impact the lives of more than 25,000 men, women and children. The organization's economic impact is about \$1.3 million annually considering funds invested in the community and the value of its volunteer hours as calculated using Points of Light Foundation metrics (<http://www.pointsoflight.org/resources/research/calculator.cfm>).

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For more information about the JLM/AJM Fourth Annual Be Your Best Self Day and Junior League of Mobile, call 471-3348 or visit www.juniorleaguemobile.org.

-JLM-



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MEDIA ADVISORY:
July 10, 2009

CONTACT: Katja Palumbo
251-929-3528
katja@thepalumbocompany.com

Junior League of Mobile's YADA House Students to Display Work at the Mobile Museum of Art Through August 2

The artwork of Junior League of Mobile's (JLM) Young Aspirations Discovering Art (YADA) House students will be on display at the Mobile Museum of Art (MMA) through August 2. The YADA House, which is located in the building directly behind JLM's headquarters, is an after-school art program geared towards developing the artistic talents of Mobile County high school students that do not otherwise have access to art instruction. These students visit the YADA House once a week to create pieces under the guidance of an art teacher. Local artists are also featured guest teachers throughout the year. The students' work is sold, with the proceeds going towards enhancements to the program and the purchase of art supplies.

The YADA House program began in Fall 2005. It was inspired by the Young Aspirations, Young Artist (YAYA) Guild, a program started in 1988 by Jana Napoli in New Orleans. JLM fashioned its YADA House program after YAYA, whose mission was to provide artistic opportunities to inner city youth.

To purchase prints of original works from JLM's YADA House students, visit www.juniorleaguemobile.org.

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MEDIA ADVISORY:
July 10, 2009

CONTACT: LORI MYLES
Mobile Underage Drinking Task Force Coordinator
(251) 391-8303

Junior League of Mobile Aids the Underage Drinking Task Force with the Donation of Breathalyzers

The Junior League of Mobile (JLM) donated breathalyzers to Mobile's Underage Drinking Task Force in June in an effort to combat underage drinking. JLM has assisted the Underage Drinking Task Force with the implementation of the Victims Impact Panel (VIP) for the past three years. VIP is designed to educate first time offenders found in possession of alcohol as a minor and is an alternative to having a juvenile court record. The program is two hours long and to be attended in the company of a parent or legal guardian.

Mobile's Underage Drinking Task Force is a community coalition stemming from the Drug Education Council. The task force, which has been in operation for seven years, offers assistance to the city in preventing underage drinking by supporting new ordinances and meeting once a month to discuss issues regarding underage drinking in the community. "The goal of the Underage Drinking Task Force is to save the lives of our children," said Lori Myles, Underage Drinking Task Force Coordinator.

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Pictured below: Richard Miller, Alabama Marine Police; Officer Jeff Booth, Mobile Police Department; Alicia Howes, Junior League of Mobile; Sgt. David Phillips, Mobile County Sheriff's Office





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MEDIA ADVISORY:
July 15, 2009

CONTACT: Katja Palumbo
251-929-3528
katja@thepalumbocompany.com

Junior League of Mobile's YADA House Program Accepting Participants for Fall

Junior League of Mobile (JLM) is recruiting high school students to participate in its Young Aspirations Discovering Art (YADA) House program. Classes will be held every Thursday from 3:30 p.m. to 5:00 p.m. beginning Thursday, September 10 at the YADA House, located directly behind JLM Headquarters at 57 North Sage Avenue in Mobile.

The YADA House is an after-school program geared towards developing the artistic talents of Mobile County high school students that do not otherwise have access to art instruction. Students visit the YADA House once a week to create pieces under the guidance of an art teacher. Additionally, participants have an opportunity to interact with other students, learn various art skills, meet artists from our area, build a portfolio and participate in art shows.

Applications may be obtained at www.juniorleaguemobile.org and will be accepted until September 1. For more information, please call JLM Headquarters at 251-471-3348. The program has space for 10 high school students. We ask that each participant have a referral from an art teacher or teacher from their school.

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MEDIA ADVISORY:
July 23, 2009

CONTACT: Melissa Coumanis
251-232-5152
ccoumanis2@comcast.net

JLM Community Assistance Fund Applications Are Now Available

The Junior League of Mobile (JLM) is currently accepting applications for organizations seeking project resources from JLM's Community Assistance Fund (CAF) for Fall 2009. CAF gives JLM the opportunity to financially assist community agencies which are not currently JLM partners.

CAF comes from funds raised by JLM throughout the year and enables the organization to positively impact a broader range of non-profit organizations in the community. Last year JLM contributed \$25,000 to the community through the CAF. Projects are chosen based on how well their mission and needs fit within JLM's mission and impact areas, which are currently Children and Education. Organizations that have received CAF funds in the last 24 months are not eligible for assistance. Past CAF recipients include the Mobile Arts Council, Victory Health Partners and Mobile Association for Retarded Citizens (MARC).

Applications are due August 31, 2009. For more information or to download an application, please visit JLM's website at http://www.juniorleaguemobile.org/?nd=assist_fund.

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MEDIA ADVISORY:
August 4, 2009

CONTACT: Andrea Moore
mooreparks@bellsouth.net

Junior League of Mobile Accepting Submissions for Provisional Project

The newest members of the Junior League of Mobile (JLM), provisionals, are currently accepting project requests from non-profit agencies in the greater Mobile and Baldwin County areas. With over \$10,000 and more than 600 volunteer hours available, JLM is once again ready to help a local agency make a difference in the community while providing a hands-on volunteer training opportunity for our provisional members. One project will be selected from the submissions and JLM will implement the program in March 2010.

With JLM's key focus on children and education, the provisional members are looking for a project that fits at least one of these impact areas. JLM's contribution will be to fund and complete the project, but maintenance after completion will be the responsibility of the agency.

Request forms are available on JLM's website at www.juniorleaguemobile.org. Instructions for submission are included on the form. Agencies are encouraged to submit more than one project, but should complete a separate form for each project request in order to be considered. The deadline for submissions is 12 noon on Tuesday, August 25, 2009.

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MEDIA ADVISORY:
September 21, 2009

CONTACT: Amanda Tyler
251-431-6335
Amandatyl78@gmail.com

Junior League of Mobile to Hold Fall Community Collaboration Workshop

Junior League of Mobile announces its Fall Community Collaboration Workshop, which will be held on Tuesday, September 29, 2009 from 11:00 a.m. to 1:00 p.m. This workshop, which will take place at Junior League Headquarters (57 North Sage Avenue), will focus on Publicity and Media Relations for Non-Profit Organizations.

The workshop will be led by Mary White, co-founder of Mobile Technical Institute and MTI Business Solutions. White handles writing and marketing projects for a number of local, national and international clients. Her firm also provides custom database development, web development, and Internet marketing services for its clients. She also teaches several communications, business writing, customer service and management classes.

There is limited space for this workshop. To register for the event, visit www.juniorleaguemobile.org. All spaces must be reserved by September 24, 2009. For additional information about this event contact Junior League of Mobile at 251-471-3348.

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MEDIA ADVISORY:
September 21, 2009

CONTACT: Caroline Dube
251-944-7227, JLMLifeAfterHS@gmail.com

Junior League of Mobile to Sponsor Life After High School Event

Junior League of Mobile (JLM) will sponsor an event entitled “*Life After High School*” on Saturday, October 3, from 10 a.m. to 2 p.m. at the Dumas Wesley Community Center (126 Mobile Street Mobile, Alabama, 36607).

The “*Life After High School*” event is devoted to helping future high school graduates identify the path they wish to take after graduation. Students will receive information on colleges, financial aid, military recruitment, resume building and technical/ training schools. The event will offer several guest speakers who will speak about the opportunities available to the students, as well as the importance of working hard while still in school. The event is open to high school juniors and seniors at Murphy, Blount, Vigor and LeFlore which are schools that coordinate programs with the Dumas Wesley Community Center.

Pre-registration is required and lunch will be provided for those who register. For more details or to register please go to JLM’s website at www.juniorleaguemobile.org.

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MEDIA ADVISORY:
October 9, 2009

CONTACT: Lori Grayson
251-471-1376, lorisgrayson@gmail.com

Junior League of Mobile to Sponsor “Women Empowering Girls” Seminar

Junior League of Mobile (JLM) will sponsor an event entitled “*Women Empowering Girls*” on Saturday, October 24, from 9 a.m. to 3:30 p.m. at the Dumas Wesley Community Center (126 Mobile Street, Mobile, Alabama, 36607).

The “*Women Empowering Girls*” seminar will showcase speakers with important information about life skills, self-esteem, dating and interview skills. Students will have the opportunity to meet successful career women and learn to set goals. The day will also feature an interactive session on self-defense. This event is open to young women ages 15-18 who attend Vigor, Murphy, Blount or LeFlore, which are schools that coordinate programs with the Dumas Wesley Community Center.

Young women from other schools are encouraged to register and will be accepted on a space-available basis.

There is no cost to attend but pre-registration is required. Breakfast and lunch will be provided for those who register. For more details or to register, please go to JLM’s website at www.juniorleaguemobile.org or call 251-471-3348.

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