



Junior League of Mobile

57 North Sage Avenue
Mobile, AL 36607-2608
(251) 471-3348

MEDIA ADVISORY:
June 4, 2008

CONTACT: Andrea Moore
VP Communication
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JLM ACCEPTING COMMUNITY PARTNER APPLICATIONS

WHAT: **JLM is accepting applications** from potential community partner agencies to assist them with volunteer service hours from trained volunteers combined with funding for the next 5 years.

WHO: **JLM has chosen the focus areas of Children and Education for 2009-2014.** Applications for Community Partnerships that fit under those focus areas may be obtained by accessing our website at www.juniorleaguemobile.org or by calling JLM headquarters at (251) 471-3348.

WHERE: Potential community partners can be located in either Mobile or Baldwin counties.

WHEN: **Deadline for Applications is June, 15, 2008**
Applications will be accepted until the close of business on June 15, 2008. After due diligence in reviewing the applications, the JLM members will vote and the new Community Partners will be announced in January of 2009.

WHY: **JLM is dedicated to improving communities through the effective action and leadership of trained volunteers.**

The Junior League of Mobile, Inc. is an organization of women entering its 78th year of service to the community. JLM members are currently giving time and money to support 39 programs in 23 different nonprofit agencies in the Mobile area. The organization's economic impact is about \$1.3 million annually considering funds invested in the community and the value of its volunteer hours as calculated using Points of Light Foundation metrics (<http://www.pointsoflight.org/resources/research/calculator.cfm>).

The Junior League of Mobile, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Mobile reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.

For more information about the Community Partner Applications, call 471-3348 or visit www.juniorleaguemobile.org.

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FOR IMMEDIATE RELEASE:
August 12, 2008

CONTACT:
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Junior League of Mobile is recruiting student artists for their YADA House Program.

The Junior League of Mobile is currently recruiting high school students to participate in its YADA House Program. YADA (Young Aspirations Discovering Art) is an after-school art program for high school students held weekly to explore various mediums, interact with other students, and work with local artists to build knowledge, portfolios, confidence and self-esteem.

Classes are held every Tuesday from 3:30-5:00 beginning on September 2. Classes are held at the YADA House which is located behind the Junior League Headquarters at 57 N. Sage Ave. This program is part of the Junior League of Mobile's efforts to impact the education of children and providing them with exposure to the arts.

The program is free and available to any high school student who shows potential and could not otherwise afford art lessons. Lessons are provided by a certified art teacher from the public school system, Ms. Rebecca McIntyre. Students must provide their own transportation to the YADA House. Students attend the classes where they are taught a variety of artistic techniques. Prints are created from the art they produce and are sold to the public. The proceeds from the art sales are given to the students in the form of a scholarship. The program is successful at providing training, financial resources and invaluable connections with the art community. Applications are available online at www.juniorleaguemobile.org.

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MEDIA ADVISORY:
June 13, 2008

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Bonner takes the helm of the Junior League of Mobile

- WHAT:** Junior League of Mobile's 2008 Annual Meeting
Highlights: Janee Bonner takes over as President of JLM, New focus areas for 2009-2014 will be Children and Education.
- WHO:** *Incoming president:* Janée Bonner (2008-2009)
Outgoing president: Beth Morrissette (2007-2008)
- WHERE:** Janee is available for interviews at JLM headquarters.
- WHY:** The Junior League of Mobile, Inc. is an organization of women entering its 78th year of service to the community. JLM members give time and money to support 39 programs in 23 different nonprofit agencies in the Mobile area. The organization's economic impact is about \$1.3 million annually considering funds invested in the community and the value of its volunteer hours as calculated using Points of Light Foundation metrics (<http://www.pointsoflight.org/resources/research/calculator.cfm>).

JLM has a diverse membership of more than 1,800 women who work as volunteers to fulfill its three-pronged mission, which is to promote volunteerism, develop the potential of women and improve community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Mobile reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism.

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JLM/AJM Sponsor 3rd Annual Day of Caring June 19

WHAT: JLM/AJM Day of Caring

Highlights: The Junior League of Mobile is excited to announce its collaboration with the America's Junior Miss program for the third annual Day of Caring

WHO: America's Junior Miss Contestants will split into three groups and participate in a variety of community programs.

WHERE: **Dearborn YMCA:** The girls will go on a field trip with day campers 6 years of age and older to the Gulf Coast Exploreum. They will visit the Frogs exhibit, Minds-on and Hands-on exhibits. Activities will be indoors. **Location: Gulf Coast Exploreum, Downtown Mobile.**

Habitat for Humanity: The girls will participate in painting and finishing work. Most of the work will be performed outdoors. **Location: Hillsdale Community.**

UCP Camp Smile: The girls will play and do activities with sixty campers ages 3-8 that have Cerebral Palsy. Activities will include indoor and outdoor activities. This will be the campers last day of camp. **Location: Citronelle, Mobile County.**

Junior League of Mobile Headquarters: The event wraps up with lunch for all contestants and a few of the girls will share their experience from the day. JLM President, Janice Bonner, will give a speech on leadership and volunteering.

WHEN: **Thursday, June 19, 2008**

The girls will begin work at their respective location by 9:00 a.m. and projects will conclude by 11:30 a.m. The press is invited to attend any and all of the project sites to film the activities of the day. All on-site interviews must be concluded by 11:15 to allow contestants to move to their next activity. From 12:00 pm – 1:30 pm, Janice Bonner, JLM President will be available for interviews at JLM headquarters.

WHY:

The Junior League of Mobile's collaboration with the America's Junior Miss program is a natural fit because both organizations have similar missions.

Organization of women committed to:

Promoting volunteerism

Developing the potential of women

Improving communities through effective action

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For more information about the JLM/AJM third annual Day of Caring and Junior League of Mobile, call 471-3348 or visit www.juniorleaguemobile.org.

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FOR IMMEDIATE RELEASE:
November 12, 2008

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Junior League of Mobile and Bay Area Food Bank partner for *Kids in the Kitchen*.

Kids in the Kitchen, an award-winning initiative honored by the American Society of Association Executives (ASAE) Award of Excellence, is supported by the Association of Junior Leagues International, the Junior League of Mobile (JLM) and the Bay Area Food Bank. The program's goal is to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues.

The event is scheduled for November 18, 2008 from 4-6 pm at the Bay Area Food Bank. JLM and the Bay Area Food Bank anticipate 50 to 75 children from the Kid's Café program. This program provides healthy snacks to after school programs.

At the Kids in the Kitchen event, children will have the opportunity to cook under the supervision of a professional chef in the Bay Area Food Bank industrial kitchen, participate in a physical activity and decorate a chef hat to wear.

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JLM Announces the “My Town” Photo Contest Winners and Exhibition Schedule

WHAT: **Photos that capture the spirit of Mobile** or surrounding communities were recently submitted by 6th-8th graders. JLM received over 200 entries for the contest, which is one of many projects under the JLM focus area, Arts and Education. Artists, art professionals, and JLM representatives served as judges and looked for excellence, originality, artistic creativity and mastery of the tool.

WHO: The contest was open to all 6th-8th grade Mobile and Baldwin County residents. The best in show winner is sixth grader Lee Bonner, a student at St. Paul’s Episcopal School. She submitted “The Sky’s the Limit,” a photograph of the RSA Tower spire. (see photo below and attached as .jpg) The complete winner’s list is as follows:

- Best in Show/Overall Winner **Lee Bonner**, St. Paul’s Episcopal School
- Nature Category Winner **Jackson Looney**, UMS-Wright Preparatory School
- Architecture Category Winner **Daniree Lewis**, Clark School of Math, Science and Technology
- Landscape Category Winner **Aaron West**, UMS-Wright Preparatory School
- Nature Runner Up
 1. **Michael Dovin**, Alba Middle School
 2. **Casey Driscoll**, UMS-Wright Preparatory School
 3. **Kassidy LaForce**, Alba Middle School
 4. **Cori Anders**, Moffett Road Christian School
- Architecture Runner Up
 1. **Elizabeth Turnipseed**, St. Ignatius
 2. **Clair Kennedy**, UMS-Wright Preparatory School
 3. **Madeleine Samuels**, UMS-Wright Preparatory School
 4. **Julia Pischeck**, Central Baldwin Middle School
- Landscape Runner Up
 1. **Dillan Fagan**, Bayshore Christian School
 2. **Catherine Elgie**, Central Baldwin Middle School
 3. **Ellen Jackson**, UMS-Wright Preparatory School
 4. **Ryan Zirlott**, Alba Middle School
- Committee Picks (Honorable Mention)
 1. **Sarah Sawyer**, Central Baldwin Middle School
 2. **Diana Diaz**, Foley Middle School
 3. **Trey Finlen**, UMS-Wright Preparatory School
 4. **Kerri Kurtts**, Spanish Fort
 5. **Mary Helen Adger**, St. Ignatius

WHERE & All category winning photographs will be on the following exhibition schedule:

WHEN:	6/01/08 - 6/20/08	Eastern Shore Arts Center—Fairhope
	6/25/08 - 7/25/08	The Battleship
	8/1/08 - 10/5/08	JLM Headquarters (featured at awards reception)
	10/10/08 - 11/10/08	Gulf Coast Exploreum & Imax
	11/15/08 - 1/1/09	Bellingrath Gardens
	1/5/09 - 2/1/09	Overall Winner's School, St. Paul's (pending approval)
	2/05/09 - 3/05/09	Silverhill Town Hall
	3/10/09 - 4/10/09	Gulf Shores Museum
	4/15/09 - 5/15/09	Mobile Public Library

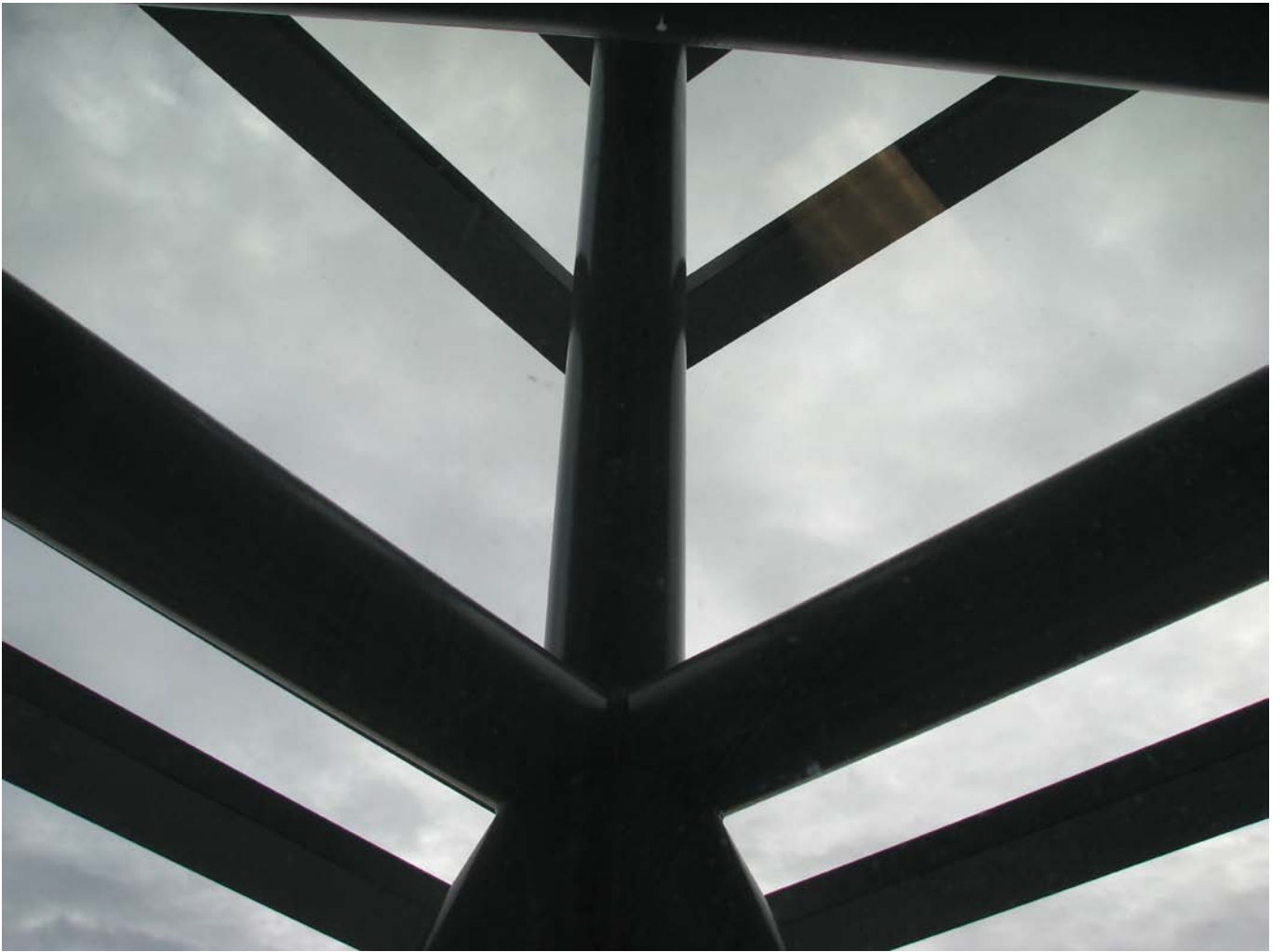
WHY: Under the focus area of Arts and Education, JLM strives to find ways to introduce children in our community to the Arts. The Photography Contest is one of many JLM projects that teach students about different forms of art and how to increase their skill level.

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“The Sky’s The Limit” by Lee Bonner



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August 12, 2008

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Junior League of Mobile is Accepting Applications for the Community Assistance Fund

The Junior League of Mobile is accepting applications for the Community Assistance Fund. Although the Junior League of Mobile is a valuable source of volunteers for many area non-profit agencies, it recognizes there are financial needs in the community that do not require a volunteer component. The Community Assistance Fund is available to provide financial resources to meet these community needs.

Applications are currently being reviewed and the deadline for submission is August 29, 2008. For more information about the Community Assistance Fund and to download an applications visit www.juniorleaguemobile.org.

The Junior League of Mobile Inc., is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Mobile will make a measurable impact in our community by focusing on parenting, building awareness for women's issues, improving the education of our children and providing exposure to the arts.

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