



Junior League of Mobile

57 North Sage Avenue
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FOR IMMEDIATE RELEASE

January 23, 2007

CONTACT: Laura Ford

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The Junior League of Mobile, Inc. (JLM) recently gave a total of \$40,000 in grants to three different community special projects. The additional money was raised by JLM as a result of extraordinary fundraising efforts in 2005. It was a united decision after the JLM members voted to supplement its existing community programs with three special projects which include: the Environmental Studies Center, Boys and Girls Club and Hankins Middle School. JLM received more than 40 applications from community agencies.

The Environmental Studies Center received the largest sum in grant money. The funds are to assist in major renovations and updates of this community educational resource. Plans include an aviary for migratory birds, a butterfly garden, expanding the Native Plants Garden and improvements to the existing trails and other structures. These improvements will affect 20,000 Mobile County school children.

Hankins Middle School in Theodore will use their grant to build a greenhouse. The structure will be used in teaching ecology, conservation, business and community service to the students. Cammie Singleton, Special Projects Chair, explained that due to the current lack of available funds in the public school system, this project would not have taken place without the Junior League's assistance.

The Boys and Girls Clubs of Southwest Alabama will use their grant to construct a pavilion at Camp Chandler-Tonsmeire. This new structure will provide a sleeping area for girls on overnight camping trips. It will also serve as an arts and crafts room for day and overnight campers. "For thousands of school-aged children, this provides a better facility and covered space for projects," said Singleton.

The Junior League of Mobile, Inc. identifies and focuses on specific community projects every five years. The Focus Areas for 2004 – 2009 are Arts and Culture, Education, Parenting and Women's Issues. During this period of time, the members devote their volunteer time through their placements working on these designated projects. We believe that the consistency of five years for each project make a substantial difference in our community with our time and money.

"No question, our Special Projects allow the Junior League of Mobile to affect some agencies in a way we could never do with only volunteers," said Susan Smith, VP Planning and Research. "The granting of funds to accomplish a larger project is yet another way to reach our community. Usually non-profits just grant money; what sets JLM apart from other non-profits is the ability to give money *and* volunteers."

The Junior League of Mobile, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



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PRESS RELEASE

December 12, 2006

**CONTACT: Ann Sirmon
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Mobile, AL- On Thursday, December 7, 2006, the Junior League of Mobile, Inc. donated toys to four local community agencies; Dearborn YMCA, Dumas Wesley Community Center, University of South Alabama Women's and Children's Hospital Preschool Tree House, and Wilmer Hall. The distribution took place at Junior League of Mobile headquarters located at 57 North Sage Avenue. Junior League of Mobile President Kristin Pfeffle stated, "It is a perfect fit for us to donate toys to these agencies." "We currently partner with them to support their mission and provide volunteer resources to assist their efforts in the community."

The decision was made to adopt these four agencies due to the success of last year's Operation Holiday project. Operation Holiday was a project in collaboration with the Mobile County Public School and other local agencies, to provide Christmas gifts to children in the Mobile County Public School system affected by Hurricane Katrina. Also, we were experiencing a decline in sales at our Annual Toy Sale held every December at our resale shop – Seconds on Sage. Pfeffle stated, "This project is very satisfying as it fulfills a need in the community and the hearts of our members."

The toys donated to the agencies were provided by Junior League of Mobile members and were collected during September and October. The toys collected are new and appropriate for children of all ages. William Reid, Board Member for Dearborn YMCA stated, "We at Dearborn YMCA value the support the Junior League of Mobile has shared with us to this day and time."

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August 3, 2006
For immediate release

For information contact:
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News Release

(Mobile, Alabama) Main Street Mobile honored several individuals and organizations for their contributions to the revitalization of Downtown Mobile in recent years. In the annual ceremony, held August 3, 2006, Awards Committee Chairman Wade “Bo” Perry said, “All of these winners are able to envision the city we can become, and are willing to put their own resources, whether it be money, time or even political capital, on the line to make it happen. They share one more trait: the ability to convince others that their dreams of a vibrant, livable downtown are worthy of the monumental effort required.”

The **Leadership Achievement Award** is presented each year to an individual, organization or business which has made an outstanding contribution to the vitality of downtown Mobile. This year, the Leadership Achievement Award was presented to Michael C. Dow, for having the vision to see a vibrant, dynamic downtown Mobile where none existed, and for providing the leadership to realize that vision.

The **Outstanding Individual Award** is given to an individual who, through unselfish activity, significantly contributed to the redevelopment and growth of downtown Mobile. The 2006 Outstanding Individual Award was presented to Palmer C. Hamilton for successfully blending historic preservation with economic development and for helping others understand how important preserving the past is to Mobile’s future.

The **Downtown Innovation Award** recognizes an individual, organization or business who has exhibited great foresight in undertaking a successful project in downtown Mobile. The first of 2006’s two honorees has been creating projects in and for downtown for many years. These projects include the creation of the Mobile Arts Council, support for the Gulf Coast Exploreum and creating and

conducting walking tours of downtown Mobile for young people. The Downtown Innovation Award was presented to the Junior League of Mobile for developing events that draw visitors downtown and for creating the “Wharf of Wonder” at the Exploreum, Mobile’s hottest new attraction for Gulf Coast toddlers and their parents.

The second Downtown Innovation Award was presented to the Church Street East Neighborhood Association for helping turn one of Mobile’s oldest neighborhoods into a model community where diversity is celebrated and “front porch” chats are still the preferred form of communication.

The **Bienville Award** is named for the heart of downtown Mobile and is presented to an individual, organization or business that positively affects the lives of the people in downtown Mobile. The 2006 Bienville Award was presented to Mabel B. Ward for a lifetime of philanthropy, especially in support of the redevelopment of downtown through extraordinary contributions to the arts.

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NEWS RELEASE

June 21, 2006

FOR IMMEDIATE RELEASE

Contact: Mary Lee McCrory, Public Relations Director

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JUNIOR MISSES TO PARTICIPATE IN DAY OF CARING AND MOBILE BAYBEARS GAME THURSDAY

The AJM Class of 2006 will spend Thursday morning participating in community service activities for a Day of Caring, sponsored by the Junior League of Mobile. This is the first year of sponsorship by the Junior League, and representatives from both organizations are thrilled about the partnership. The similar missions and purposes of AJM and JLM will surely make for a special event.

The Junior Misses will be divided into groups and will participate in service activities at three area projects from 9:00 to 11:00 am. One group will help with the inside painting and finish work at Habitat for Humanity homes on Belwood Drive East. A second group will visit the Dearborn YMCA to work with the children there, and the third group will travel to Citronelle to participate in the final day of United Cerebral Palsy's Camp Smile. The contestants are all very excited about the opportunity to work with these three wonderful organizations and the Junior League of Mobile.

After a lunch at the Junior League office, the contestants will resume preparation for the 49th Annual National Finals with rehearsals in the afternoon.

At 5:30 pm, the Class of 2006 will join the Mobile BayBears as they take on the Huntsville Stars at Hank Aaron Stadium. Prior to the baseball game, the young women will participate in two AJM traditions – the “North vs. South” softball game and the first pitch, thrown by all 50 participants and AJM 2005 Kelli Schutz.

The 50 Junior Misses will compete for a share of \$121,000 in college scholarships and the title of America's Junior Miss at the 2006 National Finals June 28-30.

For more information about AJM or the 49th Annual National Finals, please contact Mary Lee McCrory, Public Relations Director, at 251.599.4111 or marylee@ajm.org, or visit www.ajm.org.

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FOR IMMEDIATE RELEASE

May 15, 2006

**CONTACT: Laura Ford
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Mobile, AL- The Junior League of Mobile, Inc. recently installed the 2006 – 2007 Board of Directors during its Annual Meeting. The event was held on Tuesday, May 9th at The Country Club of Mobile. The 2006 – 2007 Board of Directors are:

President, Kristin Pfeffle
President-Elect, Beth Morrissette
Communications Vice-President, Ann Sirmon
Community Vice-President, Sara Kindt
Financial Vice-President, Mary Stewart Crane
Membership Development Vice-President, Janee Bonner
Nominating Chair, Carol Erickson
Organizational Development Chair, Kati Arata
Planning and Research Vice-President, Susan Smith
Recording Secretary, Cammie Singleton
Treasurer, Daphne Eddington
Sustaining Advisor, Julie Bagwell

Kristin Pfeffle, 2006 – 2007 President of the Junior League of Mobile, Inc., promises another successful year of volunteerism and giving back to the Mobile community.

Kristin, a wife and mother of two, is an excellent example and role model for the Junior League of Mobile's Mission Statement: "The Junior League of Mobile, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable."

Kristin has a stellar record of volunteerism and leadership. She has committed a total of 10 years of service to the Junior League. Kristin has served as Christmas Jubilee Chair (2002-2003), Membership Development VP (2003-2004) and Parent's and Women's Issues Chair (2004-2005).

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